

Christina L. Doss, AAMS®

Managing Director

Saltmarsh Financial Advisors, LLC

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Christina is managing director of Saltmarsh Financial Advisors, LLC. She is also shareholder at Saltmarsh, Cleaveland & Gund where she leads the Investment Advisory practice. Christina is responsible for client wealth management, financial planning and practice growth, and has 30 years of experience working in the financial services and wealth management industry. Prior to joining Saltmarsh in 2013, she served as Pensacola city president and managing director of Private Wealth Management for the North Florida Division of SunTrust Bank where she was responsible for managing a team of advisors who supported high net worth clients and business owners with comprehensive wealth planning, asset management and banking needs. Christina's previous experience also includes 13 years with Charles Schwab Corporation, serving in several capacities, including senior director for Schwab's West Coast Private Client Division responsible for managing over 100 portfolio managers and \$8 billion in client assets and senior sales director for Schwab's national Financial Planning Division.

Education

B.S. Management - Golden Gate University
College for Financial Planning - AAMS® Certified, CFP® Certification Programs

Professional Designations

Accredited Asset Management Specialist (AAMS®)
Series 63 & 66 Licensed
Previously NASD Series 24, 8 & 7 Licensed

Community Affiliations

UWF College of Business - Executive Mentor
Junior League of Pensacola - 2023 Women in Business Award Recipient (Women's Empowerment Awards)
Leadership Florida Graduate - Class of XXXIV
Pensacola Women's Alliance - Member
Pensacola Rotary Club - Member
West Florida Hospital Women's Advisory Board - Past Board Member
Early Learning Coalition - Commissioner Appointed Past Board Member
Pensacola Symphony - Past Executive Board Member and Finance Committee Chair
Covenant Hospice - Past Board Director and Foundation Member
Pensacola Vision 2015 - Past Cabinet Board Member
Pensacola Opera - Past Executive Board Member
Florida's Great Northwest - Past Board Member